



## **Treat your clients to a night out and support the best cause in agriculture!!!**

### ***“A Western Affair 09”*** **Signature Event**

- ***Provide your clients and customers a unique evening out including great company, drinks, appetizers, a gourmet meal, a live auction and lively music.***
- ***Demonstrate your company’s commitment to the sustainability of ranching in California and the viability of your customer’s long term business success.***
- ***Showcase to your current and potential customers that your company is invested in maintaining the agricultural land base in California.***

Founded in 1998, The California Rangeland Trust is a leading force in protecting working ranches and the habitat these lands provide. The organization works in partnership with landowners who want to preserve the integrity of their ranches and establish a lasting protection for its natural habitat through conservation easements. The confidence ranchers place in California Rangeland Trust is based upon a trust that our organization will provide strong resource preservation of ranch land along with the continuation of historic ranching traditions.

To date, California Rangeland Trust has partnered on land transactions that have set aside over 184,000 acres for permanent rangeland protection throughout the state.

- This year’s signature event will be a celebration of our Western heritage on **June 6, 2009** at Rancho Santa Barbara in Santa Barbara.
- Our 2007 *A Western Affair* at nearby Rancho San Julian attracted a sell-out crowd of 450 guests and raised nearly \$150,000 in support of our organization. This region has proven to offer considerable potential for both attendance and fundraising.
- *A Western Affair* is typically attended by many guests from across the state representing the ranching industry, agriculture related businesses, corporate partners, major donors and friends of our organization.
- Proceeds from this event will be used to assist with the transactions for a waiting list of 94 ranches whose families have applied for conservation easements. The potential acreage to be permanently protected would be an additional 450,000 acres of open range and grasslands across California.
- An exciting silent and live auction is held during the evening featuring many one of a kind and exclusive items. In the past, a private tour of the Hearst Castle and a buck hunting weekend on Santa Rosa Island were examples of exclusive live auction items.

### **Sponsorship Opportunity Benefits:**

- **Advertising exposure to thousands of California ranchers and businesses throughout California**
- **Marketing publicity throughout the year for your business increasing with your level of contribution**
- **Reaching a valuable affluent community providing for a stronger local economy**

## **Ranchero Sponsor**

**\$5,000**

*One Table for Ten Guests*

*Exclusive Premier Cocktail Party to entertain guests prior to main event*

*Unique name badges to showcase your commitment and give greater access to amenities*

*Private server for your table to meet your food and beverage needs*

*Premium Wines at your table*

*Brand Identification on all collateral print materials for Event*

*Name Recognition with logo on Sponsor Board at Event*

*Significant Public Recognition at the Event*

*Premiere advertising and publicity placement*

*Logo Recognition on Website and Event Page*

*Call-out and Logo in Newsletter issue on Event*

*Logo Recognition in the Trust's Annual Report*

## **Caballero Sponsor**

**\$3,000**

*Four Tickets to Event*

*Exclusive Premier Cocktail Party to entertain guests prior to main event*

*Unique name badges to showcase your commitment and give greater access to amenities*

*Name Recognition on Sponsor Board at Event*

*Public Recognition at the Event*

*Logo Recognition on Website and Event Page*

*Logo Recognition in Newsletter issue on Event*

*Name Recognition in the Trust's Annual Report*

## **Vaquero Sponsor**

**\$1,000**

*Two Tickets to the Event*

*Name recognition on Sponsor Board at Event*

*Name recognition on Website and Event Page*

*Public Recognition at the Event*

*Recognition in Newsletter issue on Event*

*Recognition in the Trust's Annual Report*

## **Amigo Sponsor**

**(Small Business and Association support)**

**Under \$1,000**

*Recognition in Event Program*

*Recognition on Event Page of Website*

*Public Recognition at the Event*

*Recognition in Newsletter on Event*

*Recognition in the Trust's Annual Report*

**For more information or to design a unique sponsor package that specifically meets your company needs, please call:**

**Erin Davis, Director of Communications, for more information, 805-801-1709**

**[www.rangelandtrust.org](http://www.rangelandtrust.org)**